

RIVEL'S INTELLIGENCE COUNCIL CONFERENCE



Rivel hosts two Intelligence Council conferences per year in major money centers, offering attendees the opportunity to **network**, learn about the latest trends in investor relations via Rivel's research, ask questions of a **panel of prominent buy-siders** and participate in **workshops** on relevant topics in IR.

TYPICAL CONFERENCE AGENDA INCLUDES:

NETWORKING

Whether you're talking vendors with an industry peer, or getting a fresh take on analyst days from a seasoned IR veteran, the event is the perfect opportunity to network with IROs of varied experiences and backgrounds.



PEER WORKSHOPS

A very popular facet of the IC conference is the peer workshop, where small groups of IROs convene to discuss a particular topic (e.g., guidance, targeting, vendors) and understand how things are done at peer companies.



BUY-SIDE PANEL

An integral part of the conference is the buy-side panel. Several investors from major funds are available to answer questions, provide insight into how they make decisions, and discuss what they expect from IR on any topic.



GUEST SPEAKERS

A portion of the day is devoted to a discussion of IR from a different perspective. In the past, CEOs and CFOs, experts in communications, and economists have given their thoughts on what is expected of investor relations.



94%

Percentage of attendees at Rivel's most recent event who said it is likely they will attend another Intelligence Council conference in the future. The remaining 6% were uncertain due to scheduling conflicts.

“I enjoyed how we were grouped by industry, so on breaks we were able to network with other IR professionals that we see at conferences but still get perspective from everyone there.” -Large-cap IRO

“I liked the presentations in both the morning and afternoon sessions. It was also good sharing of information on program metrics and measurement toward the end of the day immediately following the compensation study results.” -Mid-cap IRO

“Valuable data presented such as the global buy-side trends, S&P economic overview and compensation. Ability to network with peers at the reception and lunch was kev.” -Small-cap IRO

NEW YORK CITY

SAN FRANCISCO

CHICAGO

BOSTON